

WE CLAIM AS OUR INVENTION:

1. A method of doing business using the Internet, comprising the steps of:
 - creating a website directed to issues involving design law;
 - creating a plurality of products and services of particular interest to designers, attorneys and members of the public that pertains to design law; and
 - offering said plurality of products and services through said website.
2. The method of doing business as set forth in claim 1, further comprising the step of providing a plurality of hyperlinks to other websites of possible interest to said designers, attorneys and members of the public.
3. The method of doing business as set forth in claim 2, wherein said hyperlinks include a hyperlink to the Industrial Designers Society of America.
- 20 4. The method of doing business as set forth in claim 1, wherein said plurality of products and services includes design law information written for designers.

- 5 5. The method of doing business as set forth in claim 1, wherein said plurality
of products and services includes information pertaining to design agents who
represent designers in negotiations with manufacturers.
- 10 6. The method of doing business as set forth in claim 1, wherein said plurality
of products and services includes a marketplace for designs where designers can
offer to sell or license their designs to manufacturers.
- 15 7. The method of doing business as set forth in claim 1, wherein said plurality
of products and services includes design law information written especially for
lawyers.
- 20 8. The method of doing business as set forth in claim 1, wherein said plurality
of products and services includes a database of images of products and designs
involved in design law litigation.
9. The method of doing business as set forth in claim 1, wherein said plurality
of products and services includes a bibliography of articles relating to design law.

5 10. The method of doing business as set forth in claim 1, wherein said plurality
of products and services includes information pertaining to a group of lawyers and
designers who can serve as experts to others in design law litigation.

10 11. The method of doing business as set forth in claim 10, wherein said

information includes placement services between said experts and third parties.

12. The method of doing business as set forth in claim 1, wherein said plurality
of products and services includes a cooperative design protection association that
designers can join to pool resources to enforce rights of members against infringers.

13. The method of doing business as set forth in claim 1, wherein said plurality
of products and services includes written analysis of current and historical design
law cases.

20 14. The method of doing business as set forth in claim 1, wherein said plurality
of products and services includes information about people who are available to
speak to legal and designer groups on design law topics.

5 15. The method of doing business as set forth in claim 1, wherein said plurality
of products and services includes information relating to the resolution of disputes
involving designs.

10 16. The method of doing business as set forth in claim 15, wherein said

information includes alternative dispute resolution information.

15 17. The method of doing business as set forth in claim 1, wherein said plurality
of products and services includes news about current developments in design law.

20 18. The method of doing business as set forth in claim 1, wherein said plurality
of products and services includes a clearinghouse for referrals to attorneys who
specialize in design law.

25 19. The method of doing business as set forth in claim 1, wherein said plurality
of products and services includes a discussion forum where users of said website
can communicate with one another about design and design law issues.

30 20. The method of doing business as set forth in claim 1, wherein said website is
located at the Internet domain URL **www.designlaw.com**.